

# Kansas Corn Growers Association Industry Partner Program & Application



The Kansas Corn Growers Association invites companies and organizations to consider opportunities to partner with us. When we work together to promote the Kansas corn industry, it helps strengthen opportunities and decrease obstacles for farmers and the industry. Commitment and payment must be made each year by Dec. 31, or prior to the event or program. Any commitments made after August 1, 2016 will carry through 2017.

**Company/Organization name** \_\_\_\_\_

**Company/Organization website (to link)** \_\_\_\_\_

**Main contact name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Second name (green & gold levels)** \_\_\_\_\_ **Title** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Third name (gold level)** \_\_\_\_\_ **Title** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Annual support (see back for details)**

\_\_\_\_\_ Seed rebate program participant only

\_\_\_\_\_ Brown level partner (\$500)

\_\_\_\_\_ Green level partner (\$1,000)

\_\_\_\_\_ Gold level partner (\$2,500)

**Additional programming sponsorship opportunities (see back for details and number available)**

\_\_\_\_\_ Kansas Corn Corps young farmer program  
top sponsor (\$5,000)

\_\_\_\_\_ Kansas Corn Corps young farmer program  
supporting sponsor (\$2,500)

\_\_\_\_\_ 2017 Kansas Corn Schools  
(\$8,000 for 3 locations), filled for 2017

\_\_\_\_\_ 2017 Kansas Corn Summer Shed Tour  
(\$400 each district)

*Partnerships with the association are renewed every calendar year. Previous year sponsors of specific programming have the first right of refusal with a Nov. 1 deadline.*

**Company/Organization benefit offered to all KCGA members (Gold level only)**

\_\_\_\_\_

\_\_\_\_\_  
**Authorized signature**

\_\_\_\_\_  
**Date**

Please complete the form and include a check to Kansas Corn Growers Association. If you need an invoice, one can be provided. Mail completed forms and payment to Kansas Corn, Attn. Erin Rios, PO Box 446, Garnett, KS 66032.

For questions regarding the opportunities, or the form, contact Stacy Mayo, Director of Industry Relations, 785-477-0631 or smayo@ksgrains.com.

***In order to work with many different segments of the ag industry, we provide a variety of opportunities and commitment levels to partner with the Kansas Corn Growers Association on an annual basis.***

	Website listing	Listed on membership flyer	KCGA & NCGA affiliate organization membership	Recognition in <i>Kansas Corn</i> newsletter	Membership mailings inclusion	Opportunity to provide a KCGA member benefit
<b>Seed Bag Promotion</b> (No cost, outside of free seed bag, see below for details)	Company name listed	Seed program section				
<b>Brown</b> (\$500)	Company name listed		1 contact	Name recognition		
<b>Green</b> (\$1,000)	Company name listed		2 contacts	Logo recognition	Name recognition	
<b>Gold</b> (\$2,500)	Company name listed		3 contacts	Logo recognition	Logo recognition	Benefit determined by partner

#### **Additional sponsorship opportunities**

- **Kansas Corn Corps young farmer program** – this program will be launched in late 2016 and will target farmers 45 and under. The purpose is to engage young farmers in the corn industry and the association.
  - Three **top** sponsorships available for \$5,000; four **supporter** sponsorships available for \$2,500
  - **Top** sponsors each get 30 minutes on the agenda and are invited to join the participants for the luncheon on Saturday during the December 2016 launch weekend
  - **Supporting** sponsors each get 15 minutes on the agenda during the second session in Feb. 2017
  - Must be at least a Green level supporter to sponsor this program
- **Kansas Corn Summer Shed Tour regional meetings**- The tour will launch this summer taking the Kansas Corn team on the road to all nine districts across the state for Summer Shed Tours, featuring speakers and a meal. The meetings will provide insights into the Kansas Corn Commission’s investments in market development, research and education; KCGA’s work in legislative and regulatory issues and grower engagement, and will provide an opportunity for feedback from current and prospective members across the state. One \$400 sponsorship is available for each of the nine district events.
- **Kansas Corn Schools**- The annual corn schools are hosted and organized by Kansas Corn and K-State Research and Extension. A sponsor will receive name and logo recognition, the opportunity to address attendees and have an information table at all three events (\$8,000 for all three locations).
- **Kansas Commodity Classic**- Sponsorships for this stand-alone event are available separately as it is in partnership with the wheat and sorghum associations.

**Seed Bag Promotion details:** Growers who sign up for a new three-year KCGA membership (\$110) are eligible to receive a free bag of seed corn from the sponsoring company of their choice. Renewing members must purchase a bag of seed to receive the free bag. Upon receipt of the membership payment, KCGA will provide the grower a certificate for a bag of seed from the seed company they chose. The grower will submit it to the seed dealer as a voucher payment for the free bag of seed. Each company sponsoring the seed program will receive quarterly updates from KCGA on the participating growers who have chosen the company’s product for rebate, including growers’ contact information.

*Disclaimer: The Kansas Corn Growers Association Board of Directors reserves the right to refuse sponsorships from companies whose goals and values differ from those held by KCGA.*