

Kansas Corn Growers Association Industry Partner Program & Application



The Kansas Corn Growers Association invites companies and organizations to consider opportunities to partner with us. When we work together to promote the Kansas corn industry, it helps strengthen opportunities and decrease obstacles for farmers and the industry. Commitment and payment must be made each year by Dec. 31, or prior to the event or program.

Company/Organization name _____

Company/Organization website (to link) _____

Main contact name _____ **Title** _____

Email _____ **Phone** _____

Second name (green & gold levels) _____ **Title** _____

Email _____ **Phone** _____

Third name (gold level) _____ **Title** _____

Email _____ **Phone** _____

Annual support (see back for details)

_____ Seed rebate program participant only

_____ Brown level partner (\$500)

_____ Green level partner (\$1,000)

_____ Gold level partner (\$2,500)

Additional programming sponsorship opportunities (see back for details and number available)

_____ Kansas Corn Corps top sponsor (\$5,000)

_____ Kansas Corn Corps supporting sponsor (\$2,500)

Filled _____ Kansas Corn Schools (\$8,000)

_____ Kansas Corn Regional Tour (\$400/district)

_____ Careers in Corn Collegiate Campaign (\$2,000)

_____ Collegiate Corn Academy (\$2,500)

Partnerships with the association are renewed every calendar year. Previous year sponsors of specific programming have the first right of refusal with a Nov. 1 deadline.

Company/Organization benefit offered to all KCGA members (Gold level only)

Authorized signature

Date

Please complete the form and include a check to Kansas Corn Growers Association. If you need an invoice, one can be provided. Mail completed forms and payment to Kansas Corn, PO Box 446, Garnett, KS 66032.

For questions regarding the opportunities, or the form, contact Stacy Mayo, Director of Industry Relations, 785-477-0631 or smayo@ksgrains.com.

In order to work with many different segments of the ag industry, we provide a variety of opportunities and commitment levels to partner with the Kansas Corn Growers Association on an annual basis.

	Website listing	Listed on membership flyer	KCGA & NCGA affiliate organization membership	Recognition in <i>Kansas Corn</i> newsletter	Membership mailings inclusion	Opportunity to provide a KCGA member benefit
Seed Bag Promotion (No cost, outside of free seed bag, see below for details)	Company name listed	Seed program section				
Brown (\$500)	Company name listed		1 contact	Name recognition		
Green (\$1,000)	Company name listed		2 contacts	Logo recognition	Name recognition	
Gold (\$2,500)	Company name listed		3 contacts	Logo recognition	Logo recognition	Benefit determined by partner

Programming sponsorship opportunity information:

- **Kansas Corn Corps young farmer program** – The first corps class will launch in Dec. 2016 and is a program targets to farmers 45 and under. The focus is to engage young farmers in the corn industry and the association. The sponsors names will be used on promotions around recruitment efforts and promotion of corps activities.
 - Three **top** sponsorships available for \$5,000; four **supporter** sponsorships available for \$2,500
 - **Top** sponsors each get 30 minutes on the agenda and are invited to join the participants for the luncheon on Saturday during the December 2016 launch weekend
 - **Supporting** sponsors each get 15 minutes on the agenda during the second session in Feb. 2017
 - Corn Corps sponsors also get a Green (\$1,000) annual sponsorship to reach the entire KCGA membership
- **Kansas Corn Regional Tour**- The tour will include stops in all 9 districts covering the whole state. Three of the stops will be in the winter with the remaining six in the summer. The events are free to farmers and the corn industry and will include legislative and programming updates from KCGA, checkoff updates from Kansas Corn Commission and an opportunity for a sponsor message. Two, non-competing \$400 sponsorships are available for each district (9).
- **Kansas Corn Schools**- The annual corn schools are hosted and organized by Kansas Corn and K-State Research and Extension. A sponsor will receive name and logo recognition, the opportunity to address attendees and have an information table at all three events (\$8,000 for all three locations).
- **Careers in Corn Collegiate Campaign**- This new program is targeted at college students pursuing associates, bachelor, graduate and technical degrees. The purpose is to help highlight career opportunities in the Kansas Corn industry from banking to agriculture engineers, equipment mechanics to communicators. This campaign will connect with students at on-campus events where the sponsors will have the opportunity participate.
- **Collegiate Corn Academy**- This new program will provide college students the opportunity to dive into market development and policy issues, provide professional development learning opportunities, chances to engage with policy makers and industry professionals and completion of capstone projects in their area of educational focus on a relevant industry issue. Sponsors will have multiple opportunities to interact with participants and the sponsors name will be connected to promotional efforts.
- **Kansas Commodity Classic**- Sponsorships for this stand-alone event are available separately as it is in partnership with the wheat and sorghum associations.

Seed Bag Promotion details: Growers who sign up for a new three-year KCGA membership (\$110) are eligible to receive a free bag of seed corn from the sponsoring company of their choice. Renewing members must purchase a bag of seed to receive the free bag. Upon receipt of the membership payment, KCGA will provide the grower a certificate for a bag of seed from the seed company they chose. The grower will submit it to the seed dealer as a voucher payment for the free bag of seed. Each company sponsoring the seed program will receive quarterly updates from KCGA on the participating growers who have chosen the company's product for rebate, including growers' contact information.

Disclaimer: The Kansas Corn Growers Association Board of Directors reserves the right to refuse sponsorships from companies whose goals and values differ from those held by KCGA.