



Kansas Corn Collegiate Academy

Program information

Program mission

Kansas Corn Collegiate Academy is designed to give college students the opportunity to learn more about the opportunities and hurdles facing the corn industry today and in the future. The academy will give participating students the ability to learn more about how the corn industry ties in with their future career and how we can set the foundation know to decrease the knowledge gaps and increase our market development opportunities in the future.

Program objectives

- Provide information and opportunities for college students to learn about the Kansas corn industry and its impact on the state and national economy
- Identify the current and future hurdles that will decrease success for progressing the industry forward
- Connect students to industry experts providing opportunities to build a knowledgeable future generation of agriculture workforce
- Build an opportunity for state-level engagement for college students with Kansas corn farmers

Program schedule- bold are required

- January 2018- Session 1
- February 2018- Day at the Statehouse, Topeka
- April 2018- Session 2
- July 2018- Corn Congress, Washington DC
- October 2018- Capstone projects due
- December 2018- Academy completion
- January 2019- Scholarships awarded
- February 2019- Kansas Commodity Classic recognition

Program curriculum & Capstone project

The Kansas Corn Collegiate Academy is focused on providing participants an overview of the Kansas Corn industry. Through the sessions students will learn more about the opportunities and hurdles facing the corn industry today and in the future.

Each participant will be challenged to take the information they are learning, and the experiences they are being provided, and relate it back to their career path through their capstone project. The capstone project will be decided on mutually between the student and the Kansas Corn staff. Example projects could be designing a economics model that would evaluate the cost of integrating precision technology to a farmer and when is and isn't it economically feasible. Or, a communications student could create graphics, farmer profiles or a story package that is focused on a certain issue such as the value of Kansas corn to red meat

exports. An agronomy student could design a research protocol to test the connections between cover crops and corn. All these projects will help the participants have a capstone project that can be used in a student's portfolio for future job applications.

Eligibility

- Participants must be a student enrolled in a Kansas post-secondary school from fall 2017 through spring semester 2019
- Men and women are encouraged to apply
- Must be a member of Kansas Corn Growers Association. Student memberships are available for \$25 for 12 months.

Application & reference forms

- Incomplete or late applications will **not** be eligible for selection
- Applications must ask two references to complete the reference form and submit them to Kansas Corn by **November 1, 2017**
- Reference forms **cannot** be from an applicant's family member, including their father, mother, siblings or grandparents
- Kansas Corn will send confirmation to each applicant once their application and two references are received
 - It is the responsibility of the applicant to confirm completed applications and reference forms have been received by Kansas Corn. Late reference forms will disqualify the applicant's application from selection eligibility

Selection process

Following the application deadline, all complete applications and references will be reviewed by a committee. The committee is comprised of, but not limited to, a Kansas Corn Growers Association board member, a Kansas Corn Commission commissioner, corn industry professionals and a representative from the Kansas Corn office.

Class members will be notified by the Kansas Corn office by December 1, 2017. Class will be limited to 15 participants.

Full consideration will be made to select a class, based on the applicant pool, which is representative of the Kansas corn industry, its diversity and future industry interests.

Application and selection schedule

- January 27, 2017- Applications made available from Kansas Corn
- November 1, 2017- Applications are due to Kansas Corn
- December 1, 2017- Class members notified

Expectations

Participants in the Kansas Corn Collegiate Academy Class 1 will be carefully selected based on desire to participate, networking interest and industry engagement potential. The program is a large investment by Kansas Corn and the corn industry, and by agreeing to participate in Kansas Corn Academy, each class member takes on the responsibility of future engagement back to the industry. Kansas Corn Academy participants are expected to attend the sessions, approaching each with an open mind, a willingness to learn and a commitment to serving the Kansas corn industry.

Time commitment

The Kansas Corn Collegiate Academy program will require a time commitment of 12 days over 14 months for the required events. The required events are the two sessions held in Kansas, the Day at the Statehouse in Topeka, and Corn Congress in Washington DC.

Attendance

Missed sessions cost both the participant and the program. It is also critically important for class members to participate entirely in each session. Late arrivals and early departures are not allowed. If participants are not able to attend any required session, you will be responsible for contacting Kansas Corn staff at least 10 days in advance. More than one absence from required events, may result in action from the Kansas Corn team. Potential examples of excused absences are:

- Immediate family illness or emergency
- Legitimate business emergency
- Illness
- Natural disaster
- Legal requirements

Code of conduct

When participating in Kansas Corn Collegiate Academy sessions and events, class members will be considered representatives of the Kansas corn industry and are asked to conduct themselves accordingly. Although we suggest participants use their best judgement to wisely represent the program, below are some guidelines:

- All Kansas Corn Academy participants should, at all times, maintain the utmost personal and professional standards
- Organizers understand the urgent requirements placed on each class member. However out of respect for presenters and other participants, cell phone use (including text and email) should be limited to scheduled breaks, unobligated travel time or non-program time whenever possible.

Expenses

Kansas Corn staff will cover most program-related expenses for Kansas Corn Collegiate Academy participants including out of state travel, any hotel rooms, most meal, session costs and program materials. On occasion participants may have a meal on their own, the cost of which will be their responsibility of each participant. Costs will be laid prior to each event.

Travel

Kansas Corn staff is responsible for booking accommodations unless participants are notified otherwise.

For the 2018 Corn Congress, Kansas Corn will have travel costs outlined prior to planning the trip.

Dress code

Kansas Corn Collegiate Academy will provide participants a variety of situations during the program, requiring varying levels of dress. The schedule will clearly state the attire that is appropriate. For field tours, please consider appropriate footwear.

Business attire

- Men- business suit, or sport coat, tie with slacks
- Women- professional dress or business suit

Business casual:

- Men- collared shirt with casual slacks or cotton trousers, i.e. khakis
- Women- casual slacks or skirt with blouse, sweater or similar

Evaluations

Following the conclusion of each Kansas Corn Collegiate Academy session, class members are asked to fill out evaluations provided by the Kansas Corn office. These evaluations play an important role in the continued success and future development of the Kansas Corn Collegiate Academy program.

Thank you notes

Thank you notes will be provided by the Kansas Corn office, and each participant is asked to send handwritten, personalized notes to speakers and sponsors.

Program contact

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