

Kansas Corn Crew Eastern and Membership Development Coordinator

Kansas Corn Growers Association is a statewide trade association representing corn producers. It also implements research, education and promotion programs for the Kansas Corn Commission and checkoff as provided by state law.

The Kansas Corn Crew is comprised of three individuals, one in each of the regions, Western, Central and Eastern. See below for the geographic breakout of the regions. The Eastern Corn Crew Representative responsibilities will be estimated at 20 hours a week, where the remaining 10 hours per week will be split between a focus on membership programs and market development opportunities. The person will combine the two part-time positions, into 30 hours a week.

Corn Crew Duties include, but are not limited to

- Liaison with farmers and industry professionals in the region on various issues or events
- Represent the organization at farm shows, field days, trade shows, collegiate events and other opportunities as they arise. While representing the organization it is necessary to interact with attendees, gather new contacts, spread the Kansas Corn message and promote the participation through various communications channels including social media
- Recruit farmers, industry representatives and students as new association members
- Recruitment and coordination of local participants in Kansas Corn regional events and grower gatherings
- Recruitment for Corn Corps and Collegiate program applicants
- Regular farm visits to check in with farmers throughout the region, four per month
- Identify and connect with county contacts on a regular basis, three times a year

Membership development duties include, but are not limited to

- Regular distribution of membership materials to new and renewing members
- Outreach with prospective members
- Answering questions for members and prospects
- Working with Industry Relations Director on membership initiatives
- Outreach to lapsed members
- Working with in-house data management system to keep member information up-to-date
- Coordinate with Industry Relations Director on membership benefits outreach and review

Competencies and factors needed to successfully accomplish essential job duties:

- Problem solving – Identify and resolve problems in a timely manner, gather and analyze information skillfully, and work well in group problem solving situations.
- Project execution – Execute project plans, provide feedback for program evaluation and improvement
- Ethics – Treat people with respect, inspire the trust of others, work with integrity, and uphold organizational goals and values.
- Adaptability – Manage competing demands for time, deal with frequent change in work environment or unexpected events, and meet challenges with resourcefulness and creativity.
- Initiative – Volunteer readily, seek responsibilities in the region, ask for or offer help when needed, and problem-solve with independent actions.
- Message retention – understanding and ability to share Kansas Corn information and positions on important issues



Experience/Education/Other Requirements:

- Agriculture experience required
- Strong oral and written communication and presentation skills
- Ability to work well with a team of coworkers and volunteer directors
- Knowledge of MS Office, email, and social media software
- Overnight travel included
- Must work from Manhattan, Kansas Corn Office
- Have access to computer and smart phone

Resumes may be submitted by email to Erin Rios at erios@ksgrains.com. Kansas Corn Growers Association is an Equal Employment Opportunity Employer

Eastern region counties: MS, NM, BR, DP, RL, PT, JA, AT, JF, LV, GE, WB, SN, WY, DG, JO, MR, LY, OS, FR, MI, CS, CF, AN, LN, BU, GW, WO, AL, BB, EK, WL, NO, CR, CL, CQ, MG, LB, CK